



## WILMINGTON URBAN AREA Metropolitan Planning Organization

P.O. Box 1810  
Wilmington, North Carolina 28402  
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### Citizen Advisory Committee April 15, 2009 Meeting Minutes

#### Members:

City of  
WILMINGTON  
Lead Planning Agency

Town of  
CAROLINA BEACH

Town of  
KURE BEACH

Town of  
WRIGHTSVILLE BEACH

NEW HANOVER  
County

Town of  
BELVILLE

Town of  
LELAND

Town of  
NAVASSA

BRUNSWICK  
County

PENDER  
County

CAPE FEAR  
Public Transportation  
Authority

North Carolina  
BOARD OF  
TRANSPORTATION

#### Members in attendance:

Al Freimark  
Howard Loving, Co-chair  
John Melia  
Steven Stanton  
William Ballard  
Ryan Rodenhiser  
Donald Sellers  
Mike Roberts, Co-chair  
Eric Coffey

#### Members not in attendance:

Howard Capps  
Scott Cromartie  
Paul Martinez

### Agenda

#### I. General

Welcome Eric Coffey, replacing Robin Hackney. Eric is:  
President of Brunswick County Homebuilders Association  
64 Union School Rd.  
Shallotte, NC 28470  
Tel: 910 579-5544  
Fax: 910 575-0227  
eric@bellsouth.net

Welcome guest William Serrend, former employee of Dupont and Corning.

#### II. Review March 20 Media Kick-off Event:

Successful Media Kickoff Event included coverage by WECT TV 6, WWAY TV 3, News Channel 14, Wilmington Star-News, and Pender Post and Topsail Voice. Over 70 people attended. Event included presentations by NCDOT Board Member and TAC Chair Lanny Wilson, Mayor of Wilmington Bill Saffo, Mayor of Belville Chuck Thurlow and Pender County Board of Commissioners Chair Jimmy Tate.

#### III. Review CFC budget:

- A. Brochures: additional copies of CFC brochures will be printed in house and be printed in black and white. Copies will be available April 20.
- B. Printed copies of survey: Printed copies of survey were distributed. Additional copies will be available week of April 20.
- C. Full color WMPO map: Additional full color copies of WMPO area of responsibilities can be printed in house and are available for those making presentations.
- D. Indicia included on printed surveys. ?
- E. **Suggestion that cards be printed which read: Cape Fear Commutes take the survey on-line at [CapeFearCommutes.org](http://CapeFearCommutes.org)**

#### **IV. Review dates and locations for community open houses:**

##### **Dates:**

May 11, 12, 14 and May 18, 19, 21

##### **Locations:**

Cape Fear Community College - North Campus  
Wilmington City Hall  
New Hanover County Senior Center  
Carolina Beach Elementary School or Senior Center  
Leland Middle School  
Topsail High School

#### **V. Review contacts, organizations and responsibilities**

##### **Howard:**

- Rotary Club: insert in newsletter
- Wilmington City Council: mentioned by Laura Padgett on April 7
- NHC Commissioner Bobby Greer: received surveys
- *Star News* is being extremely helpful; ½-page printed survey has appeared on four occasions in different sections of newspaper
- WWAY TV 3: personal appearance on March 19
- WECT TV 6: station manager editorial on April 9
- Both TV stations: need to include website link to survey
- Corning: working on internal employee website link
- PPD: intranet link is operational
- General Electric: Al Freimark waiting on contact
- Greater Wilmington Chamber of Commerce: will allow Scott Cromartie to present at board meeting (full color promotion has appeared on three weekly ROI emails to all chamber members)
- New Hanover County Public Schools: email has been sent to all employees
- Coastal Horizons Center: email has been sent to 110 employees
- NHRMC: no progress
- WILMA Magazine: to be contacted
- *Star News*: include an insert in *Pender* and *Brunswick Neighbors* sections
- ILM Airport: board took survey; need to post link on airport website

##### **Ryan:**

- *Lumina News*: letter to the editor
- *Wrightsville Beach Magazine*: wrote article
- Wrightsville Beach Board of Aldermen: will take survey
- Wrightsville Beach churches: push include in weekly bulletin
- Major beach hotels: survey for employee distribution

##### **Steve:**

- *Island Gazette*: follow-up to ensure article included and link to survey posted on website
- *Snows Cut Monthly*: follow-up to ensure article included and link to survey posted on website

- Carolina Beach Town Council: to take survey
- Major beach hotels: survey for employee distribution
- Carolina Beach churches: push include in weekly bulletin

**Donald:**

- Magnolia Greens: follow-up with various internal communication methods
- Leland Senior Center: drop off brochures and surveys

**Mike:**

- North Brunswick Chamber of Commerce: drop-off brochures
- Springfest: will outreach on April 25
- *Brunswick Magazine*: provide article
- Brunswick Chamber of Commerce: request mass email to members

**John:**

- CFCC: check to survey link is prominent on website
- UNCW: check to survey link is prominent on website
- Adult Scholars program: contacted
- Verizon: made initial contact
- North Brunswick High School: emails to each employee
- Wilmington Downtown, Inc.: send survey link to all members?
- NHC Senior Center: drop off brochures
- Mt. Olive College: newsletter and all student/employee email?
- Miller-Motte College: newsletter and all student/employee email?
- Shaw University: newsletter and all student/employee email?
- Brunswick County Public Schools: email to all HS juniors & seniors?
- US Army Corps of Engineers: ?
- US Coast Guard: ?

**Al:**

- Big Talker radio: interview
- WAAV radio: interview
- Topsail Voice: submitted info
- Topsail Chronicle: submitted info
- Pender Post: submitted info
- Pender County Public Schools: pushing for all employee email
- Porter's Neck HOAs: will make contacts on possible internal communications methods.
- General Electric: waiting on contact

**Bill:**

- Navassa Mayor Willis: contact concerning both website and survey distribution to town employees
- Gospel 1490 radio: will contact and push survey
- Churches in Navassa & Northwest area: push include in weekly newsletter
- Navassa Town Hall and community centers: drop-off brochures
- Ministerial Alliance: drop off brochures and surveys
- Sandy Creek community: drop off brochures and surveys

**Scott:**

- Greater Wilmington Chamber of Commerce: presentation to board
- CVB: add link to survey to website
- NC State Ports Authority: survey to board and all employees?
- Hospitality Association: email to all members

**Josh:**

- Contact: Council of Neighborhoods (CONA): contacted
- Encore Magazine: will contact
- Wilmington Journal: will contact
- WHQR: will contact
- New Hanover County PTA Association: contacted
- Earth Day: table a two events
- Facebook: will set-up project page
- MySpace: will set-up project page
- NH County: all employee email?

**Eric:**

- Intracoastal Realty: all employee email?
- Realtors Association: email to all members & link on website
- Brunswick Homebuilders: email to all members & link on website
- Wilmington-Cape Fear Homebuilders: email to all members & link on website
- Brunswick Chamber of Commerce: presentation at morning networking event

**VI. Other Business:**

**WMPO TAC meeting, April 29 at 4:00PM in the Compton Conference Room.**